



general information



hollywood & highland center information

Featuring iconic architecture and imaginative design based on the 1916 film *Intolerance* and basking in the shadow of the famed Hollywood sign; Hollywood & Highland center boasts an array of upscale retail outlets, endless dining and entertainment opportunities, a variety of special event locations, unmatched nightlife and the world-famous Kodak Theatre (home to the Academy Awards®, American Idol® Finals, Daytime Emmy® Awards and numerous other star-studded productions). As one of LA's most popular tourist destinations and the focal point of Hollywood's 'rebirth', Hollywood & Highland attracts 18 million visitors each year and greets 150,000 vehicles traveling along Hollywood Blvd. and Highland Ave. daily. Average pedestrian traffic for the center ranges from 60,000-75,000 daily during off-peak months with 80,000 to 95,000 daily visits during awards season, summer and holiday months. Located adjacent to the award-winning Renaissance Hollywood Hotel; the Center plays host to over 500 major events and conventions per year and serves as a gateway to the MTA Red Line underground subway and nearby attractions such as the popular Hollywood Roosevelt Hotel, Grauman's Chinese Theatre, Disney's El Capitan Theatre, numerous museums, restaurants and the historic Pantages and Egyptian Theatres.

shopping... dining... nightlife... entertainment... special events & more

Hollywood & Highland Center features over two million square feet of booming commercial real estate, including:

- 60 Retailers
- 6 Fine Dining Restaurants
- Kodak Theatre
- Grauman's Chinese 6 Theatres
- Three Popular Nightclubs
- Lucky Strike Lanes
- Award-Winning Renaissance Hollywood Hotel
- SpaLuce, a luxury boutique spa (winter 2007)



SHOPPING Guess • XXI Forever • Louis Vuitton • Aldo Shoes • Aveda • MAC Cosmetics • Sephora • Express • Gap • Swarovski • DFS Galleria • Oakley • Swatch • Gap Body • Polo Ralph Lauren • Nine West • BCBGMAXAZRIA • Bebe • Virgin Megastore • Build-A-Bear Workshop • Lucky Brand Jeans • Coach • Claire's Boutique • Origins • Sun's Up • Neighborhoodies • U.S. Post Office • American Eagle Outfitters • Skechers • Fossil • Hot Topic • Issi • Planet Funk • Victoria's Secret • TeNo • Sanrio • Vino 100

DINING Trastevere Ristorante • The Grill on Hollywood • California Pizza Kitchen • rise (at the Highlands) • Koji's Sushi & Shabu Shabu Restaurant • U-Wink (2008) • Twist • D'lush • Johnny Rockets • Beard Papas Sweets Cafe • Starbucks • Cold Stone Creamery • Kelly's Coffee & Fudge • Rocky Mountain Chocolate Factory • Green Earth Cafe • The French Crepe • Lucky Strike • Baja Hollywood • Hollywood Pizzeria Express • Great Steak & Potato Co. • The Dip • Fresh Fire Kabob • Nestle Toll House Cafe • Quizno's Subs • Auntie Ann's Pretzels • Hollywood Mongolian Grill

NIGHTLIFE Lucky Strike Lanes • Kodak Theatre • Level 3 Nightclub • The Highlands • mrkt (opening 2008) • Grauman's Chinese 6 Theatres

hollywood comes alive...

Hollywood has become the emerging epicenter of nightlife and culture and Hollywood & Highland Center is at the heart of it all. Nestled in the heart of Tinseltown on the famous Walk of Fame and featuring the best view of the Hollywood sign; the Center is surrounded by an ever-changing landscape, including:

H&M • Zara (2008) • Napoleon Perdis • Long's Drugs • Tesco's Fresh & Easy • American Apparel • Lucky Devils • Hooters • The Coffee Bean & Tea Leaf • Twenty-five Degrees • Mood Lounge • Geisha House • The Knitting Factory • Grauman's Chinese Theatre • El Capitan Theatre • Egyptian Theatre • W Hotel (2008) • LA Fitness • Pantages Theatre • Katsuya Hollywood • Hollywood Bowl • Hollywood Roosevelt Hotel • 5,000 new upscale condominiums and apartments

market profile

(sources: claritas inc. & mls - march 06)

POPULATION (5 mile radius)

2006 949,258

2011 993,821 (+ 4.7%)

HOUSEHOLDS (5 mile radius)

2006 395,659

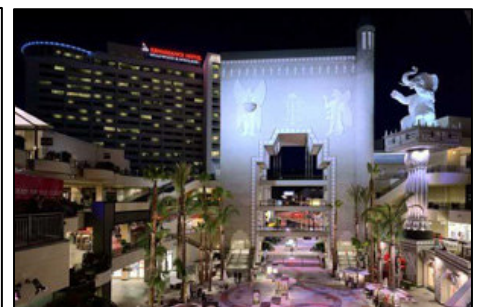
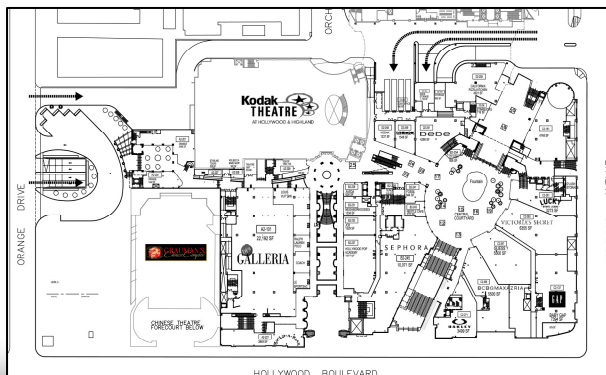
2011 415,500 (+ 5%)

MEDIAN AGE

35

AVG HOUSEHOLD INCOME

\$85,364



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