



6801 Hollywood Blvd.,
Hollywood, CA 90028

property diagram

Featuring iconic architecture and imaginative design based on the 1916 film *Intolerance* and basking in the shadow of the famed Hollywood sign; Hollywood & Highland center boasts an array of upscale retail outlets, endless dining and entertainment opportunities, a variety of special event locations, unmatched nightlife and the world-famous Kodak Theatre (home to the Academy Awards®, American Idol® Finals, Daytime Emmy® Awards and numerous other star-studded productions). As one of LA's most popular tourist destinations and the focal point of Hollywood's 'rebirth', Hollywood & Highland attracts 18 million visitors each year and greets 150,000 vehicles traveling along Hollywood Blvd. and Highland Ave. daily. Average pedestrian traffic for the center ranges from 60,000-75,000 daily during off-peak months with 80,000 to 95,000 daily visits during awards season, summer and holiday months. Located adjacent to the award-winning Renaissance Hollywood Hotel; the Center plays host to over 500 major events and conventions per year and serves as a gateway to the MTA Red Line underground subway and nearby attractions such as the popular Hollywood Roosevelt Hotel, Grauman's Chinese Theatre, Disney's El Capitan Theatre, numerous museums, restaurants and the historic Pantages and Egyptian Theatres.

