



HOLLYWOOD + HIGHLAND

SPECIALTY LEASING APPLICATION

Today's Date _____, 201 ____

Proposed Business Name/ DBA

Sole Proprietor/Partnership/Corporation? _____

Owner/Company/Corporate Name:

Telephone: (office) _____

(fax) _____

Business Address: _____

Email Address: _____

Federal Tax ID #: _____ OR

Social Security #: _____

Primary Contact Person/Owner:

Telephone: (home) _____

(business) _____

(fax) _____

(mobile) _____

Home Address: _____

Email Address: _____

Additional Contact Person/Co-Owner:

Telephone: (home) _____
(business) _____
(fax) _____
(mobile) _____

Home Address: _____

Email Address: _____

Description of Business:

1. **Have you ever had a retail business before?** _____
In a shopping center? _____

2. **If so, please list location and dates:** (please include photos)

Location:

Dates:

Location:

Dates:

3. **Describe the product(s) that you wish to sell.**

(Please be specific. For example, if you sell hats, 50% will be caps and 50% will be dress hats.)

4. What are the prices or price range of the merchandise you will be selling?

5. What were the average monthly sales in your most recent business?

6. What are the demographics for your target market for your merchandise?
(Who is your customer? Ages, gender, Income Level, etc.)

7. References. Please List Business references that may be contacted.

Name: _____

Phone: _____

Name: _____

Phone: _____

Please return this application to the management office with a business proposal and financial information via regular mail or fax to:

**Justin Lushing
Leasing Manager**

6801 Hollywood Blvd., Suite 170
Hollywood, CA 90028
Phone: (323) 817-0223
Fax: (323) 460-6003